



dogpile productions

RATE CARD 2020

PRE-PRODUCTION, PRODUCTION & POST-PRODUCTION COSTS

- Trailers
- Budgeting
- Film Editing
- Audio Repair
- Visual Effects
- Disk Authoring
- Titles & Credits
- Line Production



DogpileProductions.com

Full service post production
for independent filmmakers

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DOGPILE PRODUCTIONS

is a Southern California production company providing complete pre-production, production, and post-production services including visual effects and sound services to studios and independent filmmakers. We provide digital finishing for film & television, complete delivery solutions for logos, transitions and lower-thirds, as well as marketing your finished project through interactive web and mobile design.

PRE-PRODUCTION

- Script Breakdown
- Budgeting
- Line Producer/UPM Services

PRODUCTION

- Scheduling & Call Sheets
- Feature Film Production
- Documentary Production
- Music Video Production
- Client Testimonial Videos
- Commercial Production

POST-PRODUCTION

- Titles & Credits
- Editing Services
- Visual Effects
- Motion Graphics
- Audio Repair
- Surround Audio Mix
- Color Correction & Grading

MARKETING

- Trailers and Sizzle Reels
- DVD & Blu Ray Authoring
- Electronic Press Kits
- One Sheet Design
- Corporate Logo Design
- Web Site Design & Implementation



RATES

PRE-PRODUCTION

Script Breakdown – \$125/day

Complete script breakdown, including color-coded script markup, One Line Report, Day of Days Report, and production strips. [Avg. 90 page script \$250 (2 days)]

Budgeting – \$125/day

Complete detailed script budget including top sheet, above-the-line and below-the-line, production, post-production, and fringes totals. [Avg. Low budget feature film \$500 (4 days)]

Line Producer/UPM Services – \$150/day

Production preparation and oversight services include assisting in script preparation, scheduling, securing all crew, locations, permits, insurance, cast, in addition to the supervision of the completion of the project. [\$750/ week (5 days)]

PRODUCTION

Scheduling & Call Sheets – \$125/day

Preparation and delivery of production shooting schedules and call sheets. [Avg. Low budget feature film \$500 (4 days)]

Feature Film Production – \$150/day

You provide the script and leave the entire production to us (production costs not included). [\$750/ week (5 days)]

Documentary Production – \$175/day

We specialize in documentary film production from research and development to subject interviews and historical recreations. [\$875/ week (5 days)]

Music Video Production – \$100/day

From concept to delivery, we write, shoot and edit original music videos tailored to match the style of the song and artist. [Avg. \$1,000 (10 days)]

Client Testimonial Videos – \$600/day

Production of interview and client testimonial videos include camera, lights, dolly, and editing. [Avg. \$1800 Prep, shoot, edit four subjects (3 days)]

Commercial Production – \$125/day

From concept to final launch, we write, shoot, and edit original product commercials for television and online audiences (production costs not included). [\$750/ week (5 days)]





POST-PRODUCTION

Titles & Credits – \$150/day

Original and creative titles and credits for features and short films. [Avg. Low budget feature film \$300 (2 days)]

Editing Services – \$175/day

Professional editing of feature films, documentaries, demo reels, and music videos from provided media. [Avg. Low budget feature film \$3,500 (20 days)]

Visual Effects – \$200/day

Masks, mattes, chroma, error removal, composites, motion tracking, etc. [Avg. Matte replacement/ Composite \$100 per incident (half day)]

Motion Graphics – \$175/day

Lower-thirds, decorative text, animated logos, and graphics. [Avg. Lower-third graphics and text \$45 per incident (quarter day)]

Audio Repair – \$125/day

From original source audio, we remove hum, hiss, vehicle and airplane traffic noise, etc. [Avg. Low budget feature film noise removal \$62.50 per incident (half day)]

Surround Mix – \$125/day

Utilizing provided audio sources as well as our extensive bank of sound effects, we provide a 5-channel, surround sound audio mix for features and short films. [Avg. Low budget feature film \$500 (4 days)]

Color Correction – \$200/day

In keeping with the style, tone, and intended feel of the project, we provide rich temperature-matched color correction and grading. [Avg. Low budget feature film \$1,000 (5 days)]

RATES (continued)

MARKETING

Trailers & Sizzle Reels – \$125/day

We make your film or documentary shine by creating a unique theatrical trailer tailored to your genre and market. [Avg. Low budget feature film trailer \$500 (4 days)]

DVD & Blu Ray Authoring – \$125/day

Professional DVD & Blu ray discs with HD feature, motion menus, subtitles, chapter selection, video extras, commentary audio and more. [Avg. Low budget feature film \$375 DVD (3 days), \$500 BRD (4 days)]

Electronic Press Kits – \$125/day

We design EPKs, newsletters, brochures, and many other online and printed publications. [Avg. Low budget feature film \$375 (3 days)]

One Sheets – \$125/day

We design and print professional movie one sheets and posters to market your film, book, project or event. [Avg. Low budget feature film \$250 (2 days)]

Corporate Logo Design – \$125/day

Our logo design and branding services help you present your company or product to the public with a memorable, unique face. [Avg. Logo \$250 (2 days), Animated logo \$375 (3 days)]

Web Site Design – \$125/day

We design, build, and maintain unique promotional web sites, including registering the domain name and hosting the site on our web servers (web hosting and domain purchase costs not included). [Avg. Feature film promotional site \$375 (3 days)]



TERMS & CONDITIONS

This Rate Card is to be considered an initial Quote. All rates listed are individually based with average (Avg.) project totals. Projects with multiple work Agreements will receive them at a discounted rate and Dogpile Productions will provide a Proposal, complete with scope of work, completion time estimates, and payment terms per information provided by Client.

Rates are subject to the following terms and conditions:

Payment schedule

Where the work is project based, the total amount quoted will be paid according to the following payment schedule:

25% Non-refundable deposit due upon signing of contract
25% due upon completion of production phase
50% due upon final completion and delivery of all media

Review process

The post-production phase shall be comprised of the following stages:

1. Scene Assembly - (Client comments received)
2. First cut- (Client comments received)
3. Second cut - (Client comments received)
4. Final cut- Client signs off project

*Please note that additional revision stages will incur additional charges at the above rate.

Changes in specification

Should Client desire to make any changes or variations to any material or work in progress, and such changes result in additional labor or other costs, Dogpile Productions agrees to notify the Client of the amount before any such additional costs are incurred and work shall proceed only after receiving approval (written or oral) from Authorized Representative. Approval by Client shall be binding and incorporated into the terms of a prevailing Agreement. Reimbursement for such additional costs shall be payable in accordance with the terms of this Quotation for final payment.

Ownership

Except as otherwise provided herein, Client owns all rights, title and interest in and to the media(s) which are the subject of any prevailing Agreement, including all copyrights therein as well as all outtakes and other media provided by Client. Client grants Dogpile Productions an exclusive, worldwide, sublicenseable, transferable, royalty free license to all media clips produced during the course of the contracted work.

Payment

Client understands that the specified terms of payment under any prevailing Agreement are based upon timely payments due upon receipt of invoice. Ownership of the media does not transfer until payment is made in full.

Indemnification

Upon a prevailing Agreement, Dogpile Productions agrees to indemnify, defend, and hold harmless Client and its officers, employees, agents and licensees from and against any and all claims, actions, damages, liabilities and expenses, arising out of the breach of any obligation, warranty or representation of Dogpile Productions.

Upon a prevailing Agreement, contracting Client agrees to indemnify, defend, and hold harmless Dogpile Productions and its officers, employees, agents and licensees from and against any and all claims, actions, damages, liabilities and expenses, arising out of the reach of any obligation, warranty or representation of Contracting Client.

Tax liability

Any sales tax, use tax, or other tax payable on production and delivery of Specified Media(s) to Client(s) (other than sales tax arising from Dogpile Productions' purchases of materials or supplies in connection with the production) shall be the responsibility of Client who shall pay, defend and hold harmless Dogpile Productions from payment of any such taxes.

Shoot Cancellation & Postponement

If Client cancels or postpones a shoot more than 2 business days before the crew call time, Client may be eligible for a refund minus a \$350 service fee and any applicable bank or credit card charges.

If a client cancels or postpones a shoot within 2 business days of the crew call time, Client is responsible for paying 50% of the total cost of the shoot plus any applicable bank or credit card charges.

No refunds will be issued if a client cancels or postpones a shoot within 1 business day of the crew call time, except at the sole discretion of Dogpile Productions.

Client must provide written notification of any cancellations or postponements.

Project Cancellation & Postponement

If for any reason Client directs Dogpile Productions to stop work on a project, Client must provide written notification. Client agrees to pay for all services provided and costs incurred to date of written notice. In no case will the fee paid to Dogpile Productions be less than that of the deposit.

Samples of Our Work

Please visit DogpileProductions.com to view samples of our work.

References

Professional references available upon request.

